

YOUR CRYSTAL CLEAR **BUSINESS OPPORTUNITY**

for success with the world leader in water treatment

(Kinetico® banners available on your territory)



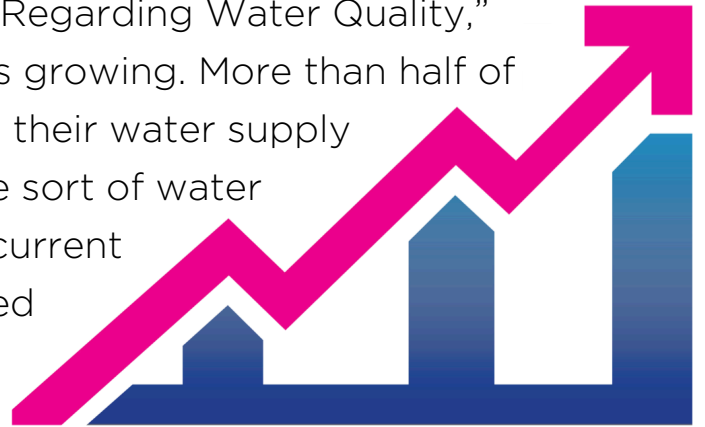
Kinetico®
water systems



PURIBEC
WATER TREATMENT

IT'S THE RIGHT TIME TO GET INTO WATER TREATMENT

According to a recent Water Quality Association national study of “Consumers’ Opinions and Perceptions Regarding Water Quality,” concern about the safety of tap water is growing. More than half of those surveyed were not confident that their water supply was safe, and the majority bought some sort of water treatment when they moved into their current home. Additionally, the survey concluded that more than 3/4 of all Canadians & Americans regularly consume bottled water, and the number of homes with a water softener installed is on the rise.



Industry experts forecast revenues will double between 2025 and 2035.

The current North American water treatment industry generates several billions of dollars per year, and projections indicate that revenue will continue to grow for years to come.

Consumers are demanding convenient, effective and reliable ways to have high quality water in their homes, and Kinetico continues to respond to this opportunity with intelligent solutions.

Starting a Kinetico Dealership or adding Kinetico products to your existing business and complemented by Puribec’s support team offers a truly unique and exciting opportunity.



THE KINETICO AND PURIBEC TANDEM, **YOUR BUSINESS PARTNER**

Kinetico and Puribec share a common vision on how to develop good business in the field of water treatment. Patented and high-performance products enhanced by world-class expertise will quickly convince you that you have chosen the right domain and the right partner.

KINETICO WHO ARE WE ?

Founded in 1970, Kinetico has become a leader in the water treatment industry since its creation. Kinetico was the first company to progress rapidly by designing innovative and non-electric processes that reduce our footprint on our environment.

PURIBEC WHO ARE WE ?

Puribec is a Canadian manufacturing company that has specialized in water treatment since 1976. Exclusive distributor of Kinetico products in Eastern Canada, it boasts four branches and a network of 25 dealers and retail stores in Quebec and New Brunswick.

We are looking for more dealers.

It is by its agile structure that places the talents of its employees at the forefront that best practices are present in supporting our partners & customers.

A RANGE OF EXCLUSIVE AND CUTTING EDGE PRODUCTS

Kinetico Family Products

A BETTER WAY OF DOING THINGS

Kinetico water treatment products are thoughtfully-designed based on consumer wants and needs. We combine our expertise with an approach that refuses to be ordinary to develop the best solutions.

Kinetico's highly-engineered water treatment systems are efficient, effective and reliable. Our systems can solve the most challenging water issues or simply improve the taste of water. The majority of Kinetico products are made in the USA, patented, third-party certified and backed by long, comprehensive manufacturer's warranties.

**KINETICO
PRODUCTS
ARE UNIQUE**



Kinetico water softeners and filters will give you an immediate edge in your marketplace. With a wide variety of models and sizes, our systems can handle varying water conditions and accommodate just about any budget.

We also proudly offer the World's Most Efficient Water Softener.

* Kinetico products rank high in customer satisfaction, thanks to their trouble-free operation.

*Based on NSF/ANSI Standard 44 for efficiency, grains of hardness removed per 1 pound of salt, testing performed by the Water Quality Association (WQA).



EXAMPLE OF **ATMOSPHER SERIES** MANUFACTURED BY PURIBEC

MODEL

Prō



Puribec manufactures products using reverse osmosis and nanofiltration technologies designed for residential and commercial applications.

MODEL

SIRIUS



MODEL

CONFORTUM SL



The popular Confortum SL model is a complete ultrafiltration system for residential and commercial application



YOUR CRYSTAL CLEAR BUSINESS OPPORTUNITY

BECOME A DEALER OF THE Kinetico/Puribec NETWORK

Here are your benefits:

- 💧 An exclusive partnership
- 💧 Exclusive products that distinguish themselves from traditional systems
- 💧 A support offered to the network: professional training, Puretech Academy (seminars, workshops or online) including sales and technical training
- 💧 Kinetico and Puribec website with transfer of leads to the designated territory
- 💧 The support of a diversified team (sales, applications, technical support and much more)
- 💧 Available in certain regions

TESTIMONIES

OF EXISTING DEALERS



Nathalie Laviolette

*Groupe
ILQUEAU
Montréal
(Châteauguay
et Blainville)*

Groupe Ilqueau was founded in 2004 and became a Kinetico dealer in 2012. The owner, Natalie Laviolette had this to say since joining our network: "Effort, knowledge, expertise, training and sharing, these are the important aspects that lead their employees to success, which generates the advancement and growth of our companies and the unparalleled satisfaction of our valuable customers."



Roger Sabourin

*Mechanical Sales
& Service
Trail Appliances,
Calgary and
Edmonton*

"We were fortunate that Kinetico found us in 2003 - since we switched over to them we have never looked back. Kinetico's products are second-to-none and by far the highest quality on the market today. Their non-electric systems give customers a unique buying experience. And when you need them, Kinetico's support team is always there to help!"



**Jeff Campbell,
Owner**

*The Water
Market
Orillia, North
of Toronto*

I cannot speak highly enough about the quality of products as well as the top notch Dealer support that we always receive from the Kinetico Team. Homeowners are very selective in their purchases. They want water treatment products that are easy to use, totally effective, and last for a great length of time and that's what Kinetico is all about!

*"We've been a proud Kinetico
Systems Dealer for the past 28
years."*



kinetico.com
puribec.com

1.877.787.4232

PRESENT THROUGHOUT NORTH AMERICA